

**REQUEST FOR APPLICATIONS: BUSINESS
CONSULTANT - FOOD HUB
LOS ANGELES FOOD POLICY COUNCIL**



**Los Angeles Food
Policy Council**

CONSULTANT SUMMARY

Role: Independent Contractor

Location: Los Angeles, CA (hybrid/remote)

Hourly rate/compensation: \$50-\$100/hour, Not to exceed \$18,000 for contract period

Applications Due: July 9, 2025

Desired Start Date: July 16, 2025

Project Completion by: January 12, 2026

ORGANIZATIONAL DESCRIPTION

The Los Angeles Food Policy Council (LAFPC) is a collective impact initiative, working to make Southern California a Good Food region for everyone—where food is healthy, affordable, fair and sustainable. Through policy creation, cooperative relationships and innovative projects, our goals are to reduce hunger, improve public health, increase equity in our communities, create good jobs, stimulate local economic activity, and foster environmental stewardship.

PROJECT SUMMARY

The Los Angeles Food Policy Council Food Hub Study aims to Investigate and adapt proven food hub models by conducting a comprehensive analysis of existing food hub models and approaches to identify best practices and lessons learned which can be applied and implemented in Los Angeles. Additionally, the food hub study aims to prioritize community engagement and infrastructure mapping as part of this process. Stakeholder engagement is a core aspect of the study with data collection and gathering being conducted in the form of workshops, surveys, and focus groups to ensure the food hub meets community needs while mapping infrastructure and resources pertinent to Los Angeles. Finally, the study will leverage existing networks for collaborative Insights which are community-centered and relevant. The Los Angeles Food Policy Council will utilize a well-established network of local organizations, including growers, food recovery groups, and small retailers to gather diverse perspectives and data throughout this process.

SCOPE OF WORK

The consultant will work with LAFPC and key stakeholders to:

1. Conduct a market analysis of existing and potential food hubs in the region.
2. Develop financial models and business plans for sustainable food hub operations.
3. Identify funding and investment opportunities, including grants and public-private partnerships.
4. Provide recommendations on governance, operational efficiencies, and supply chain logistics.
5. Assess regulatory requirements and policy implications for food hub development.
6. Collaborate with stakeholders, including farmers, distributors, community organizations, and policymakers.
7. Assist with informing data collection from supply chain partners.

Qualifications

The ideal candidate will have:

- Experience in business consulting, particularly in food systems, agriculture, or logistics.
- Knowledge of regional food economies and food distribution infrastructure.
- Expertise in financial modeling, business planning, and market analysis.
- Familiarity with public policy, grants, and funding strategies related to food systems.
- Strong stakeholder engagement and communication skills.
- Previous examples of conducting similar work resulting in the creation of reports, briefs or other informational material and/or documents

Submission Instructions:

How to submit: email anaalicia@goodfoodla.org (Allowable documents: docx, pdf, xlsx)

What to submit:

- Letter of Interest
- Resume or CV
- Proposal Detailing approach to Scope of Work
- Example of a market analysis (food-hub or food operations related preferred)
- Budget or fee proposal (hourly rate or flat rate).
- Example of past relevant work and/or references.

Deadline to submit proposals: July 9, 2025

Type of Contractor for this Project:

- Independent Contractor
- Acceptable Rate Types: hourly based, deliverables based, flat rate based
- Budget Cap: \$18,000.00

Contact for questions: Ana-Alicia Carr, Director of Policy and Coalitions: anaalicia@goodfoodla.org

Disclaimer:

- The Los Angeles Food Policy Council reserves the right to accept or reject any or all proposals received in response to this Request for Applications (RFA), to negotiate with any qualified source, or to cancel the RFA in part or in its entirety.
- Submission of a proposal does not constitute a contract or commitment on the part of LAFPC.
- LAFPC shall not be liable for any costs incurred by respondents in the preparation or submission of proposals.
- LAFPC is fiscally sponsored by Community Partners who is an equal opportunity contractor and does not discriminate on the basis of race, color, religion, sex, sexual orientation, gender identity or expression, age, disability, national origin, or any other characteristic protected by law.
- All work products developed through this contract will be the property of LAFPC unless otherwise agreed upon in writing.
- Final selection is contingent upon available funding and organizational priorities.

FOR MORE INFORMATION

Los Angeles Food Policy Council: www.goodfoodla.org

Los Angeles Food Policy Council (a project of Community Partners) is an equal opportunity employer and encourages people of color, women, and LGBTQ persons to apply. Individuals with fluency in Spanish are highly encouraged to apply.